

# BEO

**BUSINESS EXECUTIVES ORGANIZATION INC.**

## MISSION STATEMENT:

To be an executive networking organization of high achieving decision makers who support each other with expert advice, referrals and high-quality products and services.

**April 12, 2024**

This week's BEO meeting will be at Courtyard Marriott Hamilton Room

## CLASSIFICATION SPEAKER

Alison Gonzalez  
Lil-Horse Labs

## LEADS SPEAKER

John Butters  
Butters Homes

## GREETERS

Michael O'Brien, Dessco Countertops  
Clement Syed, Muir Syed Law

**Membership Moment Weekly Focus**

**Roofing**

**40-40-20 Draw  
More than \$322**

**lilHORSE** 

**The holistic solution to grow your business**

Bring your ideas to life through digital transformation using **emerging technologies**

## SERVICES

We are your one-stop shop solution!



### 3D Visualization

Turn your ideas into reality. From product modeling to space modeling and 360 rendering, we create stunning 3D visuals that save you time and money, deepen connections, and lead the way with cutting-edge technology.

[See More](#)



### Branding

Make your brand stand out. From tailored brand book development to rebranding, handbook creation to brand applications, we'll help you increase brand recognition, clarity, and credibility, while becoming the go-to choice in your market.

[See More](#)



### Digital Marketing

Boost your brand. From SEO to SEM, content strategy to market research, and email marketing, we're here to help you dominate search results, engage with your ideal customers, unlock valuable insights, and skyrocket your sales.

[See More](#)



### Software & Web Development

Unlock your business's potential. We craft custom digital solutions, from websites to mobile apps and software, designed for maximum efficiency, customer delight, and future-proofing.

[See More](#)



### Video Editing & Motion Graphics

Unlock the power of storytelling. From video editing and motion graphics to 2D/3D animation, we create compelling content that makes your brand stand out, increases visibility, fosters emotional connections, and drives growth.

[See More](#)



### Future-Ready

Experience the future with our cutting-edge services. From the Metaverse to NFTs, VR, and AR, we'll elevate your brand, keep you ahead of the curve, and forge lasting connections.

[See More](#)

**Lil Horse powered by DrakeTech**

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[www.beonetworking.com](http://www.beonetworking.com)      NEWSLETTER DEADLINE is: Monday @ 9am

## NEXT WEEK

**April 19, 2024 – OFF Site hosted by Ian Leppert at Leppert Business Systems  
4380 South Service Rd. Burlington, ON**

## UPCOMING EVENTS

### April 2024

**26<sup>th</sup>** Classification Speaker – John Butters, Butters Homes

### May 2024

**3<sup>rd</sup>** **Off Site Hosted by Dean Williams at Gem Limousine**

**10<sup>th</sup>** Classification Speaker – Garo Magakian, Vandehaar Flooring & Paint

**17<sup>th</sup>** **No Meeting – Victoria Day long weekend**

**24<sup>th</sup>** Classification Speaker – James Cao, CanGard

**31<sup>st</sup>** Classification Speaker – Chris Apro, Evolve Electric

### June 2024

**7<sup>th</sup>** **Off Site Hosted by Michael O'Brien at Dessco Countertops**

**14<sup>th</sup>** Classification Speaker – Keith Green, Mastermind Data

**20<sup>th</sup>** **Annual BEO Golf Tournament – Lowville Golf Club, Burlington**

**21<sup>st</sup>** **No BEO meeting due to golf tournament**

**28<sup>th</sup>** **No meeting – Canada Day long weekend**

## ANNOUNCEMENTS

*Remember BEO is EVERY DAY, not just Friday*